



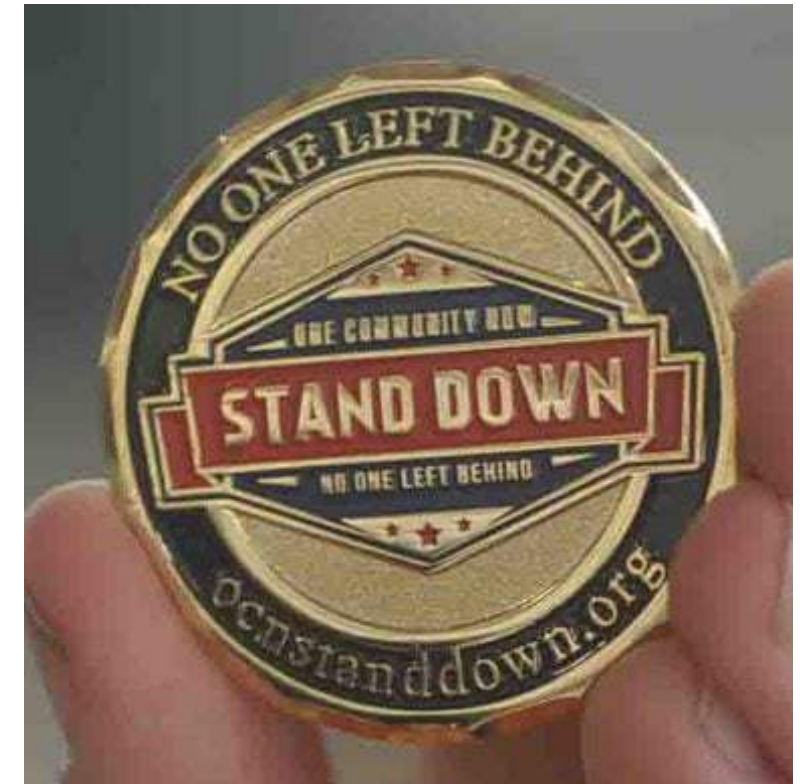
SPONSORSHIP OPPORTUNITIES

APRIL 19 - 20, 2024

CONCOURSE PAVILION

11919 ALRIC POTTBERG RD, SHADY HILLS

Empowering veterans by providing comprehensive support, compassionate care, and sustainable solutions to help them reclaim their lives and reintegrate into society with dignity and purpose.



ONE COMMUNITY NOW'S 12TH ANNUAL OPERATION STAND DOWN



OPERATION STAND DOWN is a weekend event offered once a year to honor the service and sacrifice of all veterans. We place a special emphasis on reaching the homeless and at-risk veterans in our community to connect them to the resources available that will help rebuild their lives, restore hope, and pave the way to a brighter future.



Each year we welcome over 300 veterans who meet with vendors and utilize services. In 2023, the support of our sponsors helped us to provide 102 veterans with dental services (extractions, fillings, cleanings, dentures), 106 veterans received medical screenings and acupuncture, 51 court cases were heard and 7 veterans got their license restored, 21 veterans received information leading to permanent housing, and workshops focusing on Whole Health supported the mental health of 97 veterans.



After the Stand Down is over, your financial support continues to provide on-going care at our Veterans Support Center, where we provide year round comprehensive support, compassionate care, and sustainable solutions to help the veterans reclaim their lives and reintegrate into society with dignity and purpose.

We hope you will join us in honoring those who have served this great nation by becoming a sponsor for the 2024 Operation Stand Down.

Updated 10.23. 23



SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS MUST BE RECEIVED BY MARCH 13, 2024

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- TITLE SPONSOR: \$10,000**
 - Exclusive sponsorship recognition for the duration of the event
 - Opportunity for your company representative to address attendees at the opening ceremony
 - Premium vendor table placement on Friday & Saturday
 - Prominent logo recognition on all event materials, including on a banner at the stage and entrance
 - Highlighted placement on the OneCommunityNow.com and OCNStandDown.org websites, as well as on all social media posts
 - Name and logo will be featured on the Operation Stand Down T-shirts (1st Tier), be worn by over 300 volunteers.

- TRANSPORTATION SPONSOR: \$7,500**
 - Distinction as the 2024 Transportation Sponsor for the duration of the event
 - Company name will be displayed on buses, golf carts, and shuttles throughout Tampa Bay on April 19 & 20
 - Prominent logo recognition on all event materials, including a banner at the stage
 - Highlighted on OneCommunityNow.com and OCNStandDown.org websites, and in social media communications.
 - Name and logo on the Operation Stand Down T-shirts (1st Tier), worn by over 300 volunteers.

- DENTAL AREA SPONSOR: \$5000**
 - Distinction as the 2024 Dental Area Sponsor for the duration of the event.
 - Company name will be displayed on Dental Tent Banner
 - Prominent logo recognition on all event materials including a banner at the stage
 - Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications
 - Name and logo on Operation Stand Down T-shirts (2nd Tier) worn by over 300 volunteers.

- MEDICAL AREA SPONSOR: \$5000**
 - Distinction as the 2024 Medical Area Sponsor for the duration of the event.
 - Company name will be displayed on Medical Tent Banner
 - Prominent logo recognition on all event materials including a banner at the stage.
 - Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications
 - Name & logo on Operation Stand Down T-shirts (2nd Tier) worn by over 300 volunteers

- VETERANS COURT SPONSOR: \$5000**
 - Distinction as the 2024 Veterans Court Sponsor for the duration of the event.
 - Company name will be displayed on the Veterans Court Building
 - Prominent logo recognition on all event materials including a banner at the stage.
 - Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
 - Name & logo on Operation Stand Down T-shirts (2nd Tier) worn by over 300 volunteers

- FOOD COURT SPONSOR 5,000**
 - Distinction as the 2024 Food Court Sponsor for the duration of the event.
 - Company name will be displayed on the Food Court area banner and at the stage.
 - Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
 - Name & logo on Operation Stand Down T-shirts (2nd Tier) worn by over 300 volunteers.

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DONATIONS TENT SPONSOR: \$3,000

- Distinction as the 2024 Donations Tent Sponsor for the duration of the event.
- Company name will be displayed on the Donations Tent banner and at the stage.
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name & logo on Operation Stand Down T-shirts (3rd Tier) worn by over 300 volunteers

OVERNIGHT SPONSOR: \$3000

- Distinction as the 2024 Overnight Sponsor of OCN Operation Stand Down.
- Company name will be displayed at Fivay HS and at the stage as the Overnight Sponsor.
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name & logo on Operation Stand Down T-shirts (3rd Tier) worn by over 300 volunteers

REST & RELAXATION (SAINT LEO UNIVERSITY) SPONSOR: \$2500

- Distinction as the 2024 R&R Tent Sponsor for the duration of the event.
- Company name will be displayed on the Rest & Relaxation Tent banner.
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name & logo on Operation Stand Down T-shirts (3rd Tier) worn by over 300 volunteers

CHAPLAINS TENT SPONSOR: \$2500

- Distinction as the 2024 Chaplains Tent Sponsor of OCN Operation Stand Down
- Company name will be displayed on the Chaplains Tent banner.
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name & logo on Operation Stand Down T-shirts (3rd Tier) worn by over 300 volunteers

CRAFTS TENT SPONSOR \$2,000

- Recognition as the 2024 CRAFTS TENT Sponsor of OCN Operation Stand Down
- Logo recognition on event materials including a banner on the Crafts Tent.
- Highlighted on the OneCommunityNow.com and the OCNStandDown.org websites and in social media communications, including social media posts
- Name & logo on Operation Stand Down T-shirts (4th Tier) worn by over 300 volunteers

WORKSHOP SPONSOR: \$1,000

- Recognition as the 2024 Workshop Sponsor of OCN Operation Stand Down
- Logo recognition on event materials including on workshop schedule signage.
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name & logo on Operation Stand Down T-shirts (5th Tier) worn by over 300 volunteers

Updated 10.21.23



SPONSORSHIP OPPORTUNITIES

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VETERANS ACTIVITIES & GAMES SPONSOR: \$1000

- Recognition as the Veterans Activities & Games Sponsor of OCN Operation Stand Down
- Logo recognition on event materials including handouts used during the activities & games
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name & logo on Operation Stand Down T-shirts (5th Tier) worn by over 300 volunteers

NO VETERAN LEFT BEHIND - SUPPORTER: \$500

- Funds collected will be used exclusively to help support a homeless or at-risk veteran by providing them with necessary basic items (shoes, socks, underwear, food, clothing).
- After the Stand Down is over, these funds will be used to help build stability by assisting veterans with utility assistance, rent, repairs, and other emergency needs to keep a veteran housed and connected to resources.
- Recognition on yard sign at the event
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites and in social media communications.
- Name on Operation Stand Down T-shirts (6th Tier) worn by over 300 volunteers

TRIBUTE TO A VETERAN: \$250

- Honor or Remember a Special Veteran in your life for his/her service to our County through this sponsorship level.
- Your tribute will be recognized on a yard sign placed at the event.
- Highlighted on OneCommunityNow.com and OCNStandDown.org websites.

Sponsorships will be awarded when the completed and signed agreement, high-resolution logo, and payment are received by March 12, 2024. Please write your company name as you want it to appear on the marketing materials.

Updated 10.23.23

Company Name: _____

Company Address: _____ City: _____ Zip: _____

Website: _____ Contact Person: _____

Contact Email: _____

Contact Phone: _____

Business Phone: _____

Authorized Signature: _____

Make checks payable to:
One Community

Mail agreement & payment to:
PO Box 476, Elfers, FL 34680

Logo & Artwork:
Submit a high-resolution logo electronically in a jpg and eps format to Patti@onecommunitynow.com

Place a check mark next to the sponsorship level you desire

	Title Sponsor \$10,000		Food Court Sponsor \$5,000		Crafts Tent Sponsor \$2,000
	Transportation Sponsor \$7,500		Donations Tent Sponsor \$3,000		Workshop Sponsor \$1,000
	Medical Tent Sponsor \$5,000		Overnight Area Sponsor \$3,000		Activities & Games Sponsor \$1,000
	Dental Tent Sponsor \$5,000		Rest & Relaxation Tent Sponsor \$2,500		No Vet Left Behind Supporter \$500
	Veterans Court Sponsor \$5,000		Chaplain Tent Sponsor \$2,500		Honor & Remember A Veteran \$250